



PROGRAMME

NOVEMBER 19, 2014
WEDNESDAY (PLENARY HALL)

Time	Activities	
10:00 – 15:00	Registration of International Banana Symposium Delegates/ Soft Opening of Exhibit Area	
15:00	Doxology & National Anthem & Davao Hymn	
15:10	Opening Remarks	MR. LUCIANO FREDERICK PUYOD III Chairperson, DATE 2014
15:20	Message of Support	DR. AGUSTIN MOLINA Sr. Scientist & Regional Coordinator – Asia Pacific Oceanic Commodity Systems & Genetic Resources Programme, Bioversity International
15:30	Message of Support	MR. ALEXANDER VALORIA President, Pilipino Banana Growers & Exporters Association (PBGEA)
15:40	Message of Support	MS. EUSEBIA DELOS REYES President, Mindanao Banana Farmers & Exporters Association (MBFEA)
15:50	Message of Support	MR. ANTONIO DELA CRUZ President, Davao city Chamber of Commerce & Industry, Inc.
16:00	Message of Support	DR. DIETMAR STOIAN Programme Leader, Commodity Systems and Genetic Resources Programme, Bioversity International
16:10	Guest of Honor	HON. PROCESO ALCALA Secretary, Department of Agriculture
16:20	Guest of Honor	MAYOR RODRIGO DUTERTE Davao City
16:45	Ribbon Cutting	MAYOR DUTERTE and SEC. ALCALA
16:46	Opening of Exhibits	
16:50	Tour of Exhibits	
17:00 – 20:00	CULTURAL PRESENTATION & NETWORKING NIGHT	



**NOVEMBER 20, 2014
THURSDAY (PLENARY HALL)**

07:30 – 8:30	REGISTRATION (WALK – IN) and ATTENDANCE FOR PRE-REGISTERED DELEGATES	
08:30	Plenary 1: Status of the Philippine Banana Industry: Opportunities and Challenges	MR. STEPHEN ANTIG <i>Exec. Director, Pilipino Banana Growers & Exporters Association (PBGEA)</i>
09:00	Plenary 2: Working with Agrarian Reform Communities	MR. ANTHONY SASIN <i>Management Consultant, Anflo Management and Investment Corporation</i>
09:30	Plenary 3: Corporate Social Responsibility in the Banana Industry	MR. EDGAR BULLECER <i>Senior VP & COO, Paglas Group of Companies</i>
10:00 – 10:15	COFFEE BREAK	
10:15	Plenary 4: Banana Industry S and T Strategic Plan	DR. PATRICIO FAYLON <i>Executive Director, Philippine Council for Agriculture, Aquatic and Natural Resources Research, and Development (PCAARRD)</i>
10:45	Plenary 5: Past, Present, Future of Banana Conservation and Improvement	DR. NICOLAS ROUX <i>Senior Scientist, Genetic Resources Conservation and Use, Bioversity International</i>
11:15	Plenary 6: Precision Farming in the Banana Industry	MR. STEWART LINDSAY <i>Principal Dev't Horticulturist & Team Leader – Banana Production Systems Horticulture & Forestry Science, Agri-Science, Queensland Department of Agriculture, Fisheries and Forestry, Australia</i>
11:45	LUNCH BREAK	
13:30	Plenary 7: A closer look at the threat of <i>Fusarium</i> Wilt TR4 and Black Sigatoka to the sustainability of the Cavendish Industry	DR. AGUSTIN MOLINA <i>Honorary Research Fellow & OIC – Asia Pacific Commodity Systems and Genetic Resources Programme, Bioversity International</i>
14:00	Plenary 8: History and Global Movements of <i>Fusarium</i> Wilt	PROF. ALTUS VILJOEN, PH.D <i>Chairman, Department of Plant Pathology Stellenbosch University</i>
14:30	Plenary 9: Industry Response in Mitigating <i>Fusarium</i> Wilt TR4 in the Philippines	DR. EMILY FABREGAR <i>Manager, Research and Development, Lapanday Foods Corporation</i>
15:00 – 15:15	COFFEE BREAK	
15:15	Plenary 10: Situation of Sigatoka Leaf Disease in Latin America and the Caribbean: Occurrence and Management	DR. LUIS PEREZ-VICENTE <i>Plant Pathologist, Instituto de Investigaciones de Sanidad Vegetal (INISAV), Cuba</i>



15:45	Plenary 11: Experiences and vision of FAO for integrated management of banana diseases	DR. FAZIL DUSUNCELI Agriculture Officer (EMPRES-Plant Pathology), FAO-Rome
16:15	Plenary 12: The African Banana Industry: Opportunities & Challenges	DR. ELDAD KARAMURA <i>Regional Coordinator -Eastern & Southern Africa, Commodity Systems and Genetic Resources Programme, Bioversity International</i>
16:45	CLOSING	

**NOVEMBER 21, 2014
FRIDAY (PLENARY HALL)**

07:30 – 8:30	REGISTRATION (WALK – IN) and ATTENDANCE FOR PRE-REGISTERED DELEGATES	
08:30	Overview of the South Korea Banana Market	MR. CHANG HWA OH <i>President, Jinwon Trading Co. Ltd., South Korea</i>
08:50	Overview of the China Banana Market	MR. ERIC SHOUHUI <i>Purchase Manager, Good Farmer</i>
09:10	Overview of the Middle East & Iran Banana Market	MR. ALIREZA EMAMI <i>President, Zarrin Group, Iran</i>
09:30	OPEN FORUM & COFFEE BREAK	
09:50	Industry & Government Relationships	DR. ROLANDO DY Executive Director, Center for Food & Agribusiness, University of Asia & the Pacific
10:10	Trends and Opportunities for the Global Banana Industry	MR. PAUL SMITS Nader & Ebrahim s/o Hassan Philippines, Inc.
10:30	Challenges for Medium and Small Scale Banana Growers	MR. REMEGIO GARCIA <i>Chairman, MBFEA</i>
11:00	OPEN FORUM	
11:30	Fresh Cavendish Market Opportunities	MR. SENEN PERLADA <i>Director, Bureau of Export Trade Promotion, Department of Trade & Industry</i>
11:50	All About Banana Chips	MR. RUBEN SEE <i>President, Manufacturers & Exporters of Banana Chips Association of the Philippines</i>



**NOVEMBER 21, 2014
FRIDAY (PLENARY HALL)**

12:10	Fresh Cavendish Market Opportunities	MR. FERDINAND MARAÑON <i>President and CEO, SAGREX Corporation</i>
12:30	LUNCH BREAK	
13:30	Cavendish Bananas as a Nutrition Supplement for Kids in School	MR. IRENEO D. DALAYON <i>CEO, Federation of Cooperatives in the Mindanao</i>
13:50	Micro-propagation/ Tissue Culture Technology Updates	DR. S.W. LEE <i>Research Fellow, Tissue Culture Section Taiwan Banana Research Institute, Taiwan</i>
14:10	Philippine Plant Quarantine Primer	ASEC. PAZ J. BENAVIDEZ <i>OIC, Bureau of Plant Industry</i>
14:30	OPEN FORUM & COFFEE BREAK	
15:00	Shipping Trends	Shipping Company
15:20	Proposed Banana Industry Organizational Entity in Region XI	MS. MARIZON LORETO
15:40	SYNOPSIS	
16:00	CLOSING REMARKS & ACKNOWLEDGEMENT	



**NOVEMBER 22, 2014
INDUSTRY TOURS**

07:00 TADECO'S Banana Farm Visit

TAGUM AGRICULTURAL DEVELOPMENT COMPANY, INC. (TADECO) is the flagship company of the AFLOCOR Group of Companies. One of the highest yielding banana plantations in the world, TADECO is engaged in the production and export of fresh Cavendish bananas to Japand, Hongkong, China, Korea, Middle East and Singapore under the Delmonte Brand name. The banana plantation is located at Panabo, Davao del Norte



11:00 SHIPPING FACILITY VISIT (DICT)

Davao International Container Terminal, Inc.(DICT)is an up-to-date container port terminal in Mindanao which is equipped with world-class port equipment and state of the art terminal operating system strategically located at Davao del Norte, Philippines where major agricultural plantations are also located. The terminal consist of several components such as the berth, the container yard, container handling equipment, and Terminal Operating System (TOS).



Its 250-meter berth, with an average draft of 15 meters, has 2 quay cranes that can accommodate Panamax and gearless vessels, which allow for more efficient loading and unloading containers. This is complemented by the state-of-the-art TOS and brand new container handling equipment, which ensure faster turn-around time for vessel.



12:00 LUNCH

13:00 CORRUGATED BOX COMPANY VISIT

Lapanday Foods Corporation has among the most modern, efficient, and productive banana and pineapple plantations in the country. Most operations are aligned with ISO 9002 HACCP practices. It has also embarked on a small pittaya production project with Japan as the initial market. Lapanday's fresh produce are packed in quality packaging.



16:00 Back to SMX